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Veer Narmad South Gujarat University
B.Com L.L.B. (Hons) (Sem. I) Examination
Business Environment

[Time: 3 Hours]

[Total Marks: 70]

Instructions: (1) All questions are compulsory.
(2) Figures to the right indicate full marks of the question.

- Q.1 Define "Business Environment." Discuss in detail the forces of operating in the Macro environment of an organization. 12
- OR**
- What is 'environment analyses'? Explain its process. List down the advantages and limitations of conducting environmental analysis. 12
- Q.2 What is the 'Economic System'? Discuss communism economic system. 12
- OR**
- Define 'Privatization'? Discuss its merits and demerits in detail. 12
- Q.3 Define 'Monetary Policy.' Explain in detail instruments of Monetary Policy. 12
- OR**
- Explain the nature and scope of competition policy and law. 12
- Q.4 Explain in detail the impact of technology on organization. 12
- OR**
- What is transfer of technology? Explain in detail channel and methods and issue of technology transfer. 12
- Q.5 What is WTO? Discuss its principles and function in detail. 12
- OR**
- Define 'Globalization.' Discuss in detail obstacles of Globalization. 12
- Q.6 Write Short note. (Any two) 10
1. SWOT analysis.
 2. Selective tools of credit control of monetary policy
 3. Public Distribution System (PDS).
 4. TQM (Total Quality Management)

